

Dear valued partner,

We are pleased to inform you that the electronic application portal is now available for the Flex Plan and the Express Plan of the Blue Flex® product. This secure, interactive and easy-to-use solution will allow you to conduct non-face-to-face sales and submit end-to-end online insurance applications.

To log into the electronic application portal, consult the user guide and view videos on how to use this tool, please visit [qc.bluecross.ca/advisor-resources/electronic-application](https://qc.bluecross.ca/advisor-resources/electronic-application).

To register for the electronic application portal, please log into the secure access of the [Advisor Resources](#).

### IMPORTANT

If you are already using the electronic application portal for the Association Program, you can find the option for Blue Flex in the navigation menu on the right.

If you have any questions, please contact your regional sales director:

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